

S.T.O.R.I.E.S.TM Self- & Organization-Assessment Tool

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Why Assess Your Organization's S.T.O.R.I.E.S.TM?

The S.T.O.R.I.E.S.TM Organization-Assessment helps leaders, consultants, and coaches identify **unseen patterns holding back transformation**—and create new, dynamic stories of the future for real impact.

For Leaders:

As an executive, your leadership needs to be S – Systematic in process, T – Transformative in purpose, O – Organizational in structure, R – Relational in engagement, I – Innovative in foresight, E – Enthinking in problem-solving strategy, and aligned with the S – Superorganism of your industry and ecology.

For Coaches:

Your coaching practice thrives when you are S – Systematic in method, T – Transformative in change, O – Organizational in strategy, R – Relational in impact, I – Innovative in techniques, E – Enthinking in exploring deep narratives, and S – Superorganism-aware in fostering holistic well-being.

For Consultants:

A top consultant integrates S – Systematic business insights, T – Transformative consulting techniques, O – Organizational development strategies, R – Relational leadership, I – Innovative industry knowledge, E – Enthinking reframes of limiting beliefs, and S – Superorganisms-scale awareness of sustainability impacts.

How S.T.O.R.I.E.S.TM Enhances Organizational Thinking

S.T.O.R.I.E.S.™ Concept	How It Helps Leaders	How It Helps Coaches	How It Helps Consultants
S – Systematic	Develops structured decision-making, strategic vision, and efficiency.	Guides clients through repeatable frameworks to uncover limiting beliefs.	Analyzes and optimizes business processes for sustainable growth.
T – Transformative	Leads teams through change, fosters adaptability, and drives innovation.	Helps clients challenge old narratives and embrace new perspectives.	Designs transformational solutions for businesses to navigate disruption.
O – Organizational	Aligns culture, teams, and processes for organizational health.	Encourages clients to integrate their personal growth with their professional roles.	Structures enterprises for agility, sustainability, and competitive advantage.
R – Relational	Strengthens employee trust, collaboration, and stakeholder alignment.	Supports clients in building meaningful professional relationships.	Helps organizations create relational cultures that boost engagement.
I – Innovative	Pushes the organization toward creative problem-solving and forward-thinking.	Encourages clients to explore new possibilities and strategies.	Develops industry-leading solutions and fosters a culture of innovation.
E – Entinking	Uncovers hidden assumptions and mental models limiting growth.	Helps clients challenge internalized barriers to success.	Enables companies to rethink market strategies and pivot intelligently.
S – Superorganisms	Encourages ecosystem thinking—aligning business with social, economic, and environmental systems.	Helps clients see themselves as part of a larger network beyond individual success.	Connects companies to global impact through responsible leadership and sustainability.

S.T.O.R.I.E.S.™ will shape your business culture, decisions, and future success. Yet many organizations remain stuck in outdated narratives, unaware of the **Story Filters** that limit innovation, collaboration, and growth. By applying **S.T.O.R.I.E.S.™**, organizations can break free from these limitations and **co-create futures driven by imagination, adaptability, and strategic bets on the future.**

Entinking invites individuals to **pause, challenge their story filters, and restory their stuck stories.** This process enhances **awareness, adaptability, and creativity**, enabling **leaders, entrepreneurs, coaches, and consultants** to break free from outdated "**stuck stories**" and **story filters** that limit potential.

Superorganisms are communities where **individual entities work together as a unified system**, often in ways that blur the lines between individual and collective identity. **Organizations are biological ecosystems**: human bodies have **37 trillion cells** that organize into **superorganisms**. Organizations are **part of and will impact surrounding biological ecosystems**, constantly adapting.

Through the **lens of superorganisms**, we see that businesses are **not isolated entities but complex networks** of relationships, decisions, and evolving narratives. The **7 antenarrative B-processes** offer a powerful way to navigate this complexity, helping leaders, coaches, and consultants **get to the leading edge of real-world sustainability**.

Call to Action: Take S.T.O.R.I.E.S.TM to the Next Level!

- ✓ **Executives**: Embed S.T.O.R.I.E.S.TM **thinking** into corporate strategy and leadership development.
- ✓ **Coaches**: Use S.T.O.R.I.E.S.TM **coaching** to break client story filters and stuck narratives.
- ✓ **Consultants**: Implement S.T.O.R.I.E.S.TM **frameworks** for organizational change and innovation.

This Assessment Will:

- ✓ **Reveal hidden Story Filters** that shape decision-making and company culture.
- ✓ **Expose Stuck Stories** that keep organizations repeating the same problems.
- ✓ **Provide a Clear Roadmap** to restorying leadership, teams, and strategic vision with superorganism responsibility.

Part 1: Identify Your Personal 'Story Filters' and 'Stuck Stories'

These **14 self-coaching questions** help you uncover personal biases, limitations, and opportunities for growth.

1. Systematic

1. What patterns do I see in my decisions, and where do they originate?
2. How do my personal narratives shape my leadership and influence my organization?

2. Transformative

3. What limiting beliefs am I unconsciously carrying that keep me from adapting?

4. How have I responded to change in the past? Am I open to new narratives?

3. Organizational

5. How do my personal story filters influence my organization's culture?
6. How does my leadership shape the stories my employees tell about the company?

4. Relational

7. Who are the key voices shaping my professional story?
8. How do my relationships impact my ability to challenge and shift narratives?

5. Innovative

9. Where have I resisted change due to comfort in an outdated story?
10. What innovative approaches to storytelling and business could I explore?

6. Entinking

11. What assumptions do I hold as absolute truth, and what happens if I challenge them?
12. How can I practice **Entinking** to challenge my **story filters** more regularly?

7. Superorganisms

13. How does my work impact the broader **ecological and economic ecosystem**?
14. What long-term impact do I want my leadership and company stories to have?

Part 2: S.T.O.R.I.E.S.TM Organization-Assessment

These **14 questions help leaders and consultants** evaluate the dominant stories shaping an organization and its **broader ecosystem**.

1. Systematic

1. What dominant narratives define our company culture, and where do they originate?
2. How do these stories influence decision-making, growth, and sustainability?

2. Transformative

3. Where is our company stuck in outdated narratives that prevent change?
4. How do we handle resistance to transformation—do we embrace, dismiss, or avoid?

3. Organizational

5. How do our internal storytelling patterns shape **hiring, promotions, and collaboration**?
6. Are our external brand narratives aligned with **our internal company culture**?

4. Relational

7. How do different teams, departments, and external stakeholders **perceive our brand story**?
8. What gaps exist between leadership's vision and the day-to-day employee experience?

5. Innovative

9. How open is our company to **experimenting with new ways of storytelling and change**?
10. Do we encourage **innovation**, or do we reinforce **past business models** despite shifting markets?

6. Entinking

11. What long-standing assumptions about **our market, customers, and leadership** go unquestioned?
12. How often do we **pause to challenge** and reshape our dominant narratives?

7. Superorganisms

13. How do we recognize the **interdependence** between our company and the larger **ecological and economic systems**?
14. Are we acting as a **responsible superorganism**, contributing to **long-term sustainability**?

Your Next Steps: Take Action & Rewrite the Future

What did your answers reveal?

- If you found **patterns of stuck stories**, you now have **clear areas** for transformation.
- If you **identified gaps** between leadership's vision and team experience, start new **conversations**.
- If you discovered **unexamined biases**, use **Entinking** to challenge them and reshape your path.

Ready to Take the Next Step?

- **Download Your Free Restorying Guide at [CSIstory.com](https://www.CSIstory.com)**
- **Book a S.T.O.R.I.E.S.™ Strategy Session with Enthinkment Circle at [Enthinkment.com](https://www.Enthinkment.com)**
- **Join Our Restorying Leadership Masterclass at [DavidBoje.com](https://www.DavidBoje.com)**

✉ Have questions? Contact [DavidBoje.com](https://www.DavidBoje.com)

Your story is not set in stone. You can restory it—starting today. 🚀